



LINKEDIN

9 updates
207 page views
31 new followers

TAKE-HOME MESSAGE

Our top post announced a job opportunity for an Environmental Program Manager to support the Delta Independent Science Board’s reviews and activities. The post gave examples of the experience sought in an ideal candidate and highlighted some of the benefits of state employment. The post was shared by 8 accounts, reached over 1,100 viewers, and received 88 link clicks to visit the job posting on CalCareers.

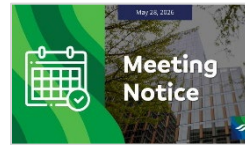


FEATURED CONTENT

- **Events:** Council and Delta ISB meetings, the 2026 Bay-Delta Science Conference (BDSC), the Delta Climate Adaptation Team kickoff meeting, the Traditional Knowledge Roundtable series, the Delta Plan Interagency Implementation Committee’s (DPIIC) Restoration Subcommittee meeting, and the fourth Delta Restoration Forum
- **Other:** Public Service Recognition Week, our Administration Division’s Notable Achievement Award from the Department of General Services, Delta Lead Scientist Dr. Lisamarie Windham-Myers’ May Lead Scientist Report focused on snowpack and climate change, and an independent scientific peer review of the spring-run juvenile production estimate

X

7 tweets
0 new followers



TAKE-HOME MESSAGE

Our most-viewed tweet promoted the May Council meeting. The caption included a brief overview of agenda items, relevant hashtags and emojis, and a link to the meeting notice.

INSTAGRAM

4 posts
8 stories
806 accounts reached
13 new followers

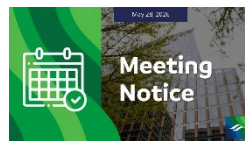


TAKE-HOME MESSAGE

Our top post was a video from our Delta Science Program promoting the 2026 BDSC. Deputy Executive Officer for Science, Henry DeBey, served as spokesperson as footage from past conferences played. The video previewed what to expect at the upcoming conference and received 20 likes.

FACEBOOK

2 updates
332 page visits
1 new follower



TAKE-HOME MESSAGE

Our most-liked post promoted the May Council meeting. The caption overviewed four key agenda items for the meeting: the Delta Lead Scientist Report, the 2026 Delta Science Plan, an upcoming DPIIC Restoration Subcommittee meeting, the fourth Delta Restoration Forum, and an annual presentation from the California Department of Water Resources regarding investments in Delta levees.



WEBSITE

Total visitors

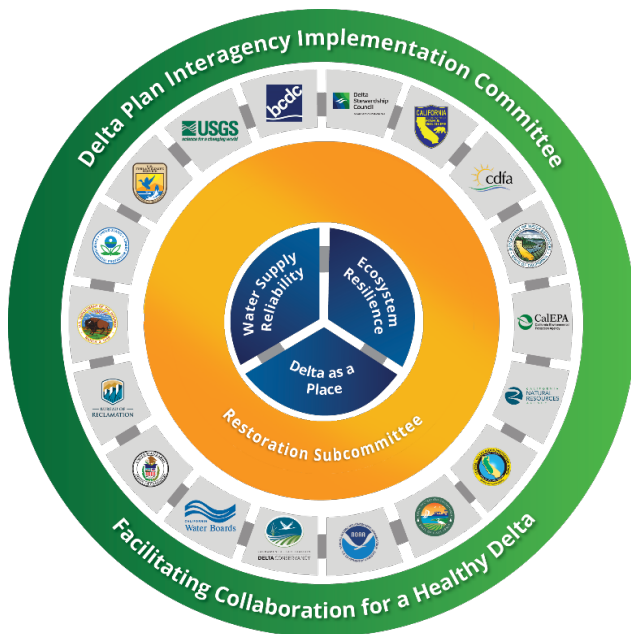
7k

Average time spent on site

6.5 minutes

Web pages that were updated this month included:

- Council Meetings,
- Delta ISB Meetings,
- Independent Scientific Peer Reviews,
- Events, and
- About the DPIIC.



POPULAR WEB PAGES THIS MONTH

N/A

VIEWERSHIP BY DEVICE

In a sampling of 7,029 users this month...

Desktop

96 % or 6,753 users

Mobile

3 % or 272 users

Tablet

1 % or 4 users

EMAIL ANNOUNCEMENTS

Total listserv email announcements sent

5

Average open rate

41 %

Average click rate

3 %

Net new subscribers

48

Total subscribers

3,145

HIGHEST OPEN RATE

Bay-Delta Science Conference: Abstract Deadline Extended & Calls for Art and new Award Nominations

46 % of recipients opened, or 1,049 subscribers

HIGHEST CLICK RATE

Registration Open: Interweaving Traditional Knowledge Roundtable Series and the Delta Climate Adaptation Team's Kickoff Meeting

4 % of recipients clicked, or 89 subscribers

MEETING WEBCASTS

May 21-22 Delta ISB Meeting

Live views: 92

Archive views: 74

May 28 Council Meeting

Live views: 73

Archive views: 67

Live views include all real-time viewers via Admin Monitor, YouTube, and/or Zoom, including internal staff and external viewers. The archive view count was compiled from Admin Monitor and YouTube as of June 4.

On average, Delta ISB meetings receive 51 archive views, and Council meetings receive 52 archive views.