



### LINKEDIN

11 updates  
141 page views  
41 new followers

#### TAKE-HOME MESSAGE

Two posts saw noteworthy engagement this month. One post promoted an Earth Day blog by Delta Lead Scientist Dr. Lisamarie Windham-Myers, highlighting how the Delta Stewardship Council collaborated with partners to produce the first high-quality map of the Bay-Delta. The other post featured a video of Sr. Environmental Scientist Edmund Yu promoting an opportunity to tour the Sacramento Area Sewer District’s EchoWater facility with the Delta Independent Science Board. Each post received more than 20 likes and 5 shares, included people-centric visuals, and tagged the agencies involved.



#### FEATURED CONTENT

- **Events:** Council and Delta ISB meetings, including the EchoWater tour opportunity
- **Other:** Coachella-themed images, content introducing Rene Henery and Letitia Grenier as the two chairs for the 2026 Bay-Delta Science Conference (BDSC), a completed independent scientific peer review on behalf of the U.S. Bureau of Reclamation and the California Department of Water Resources, call for 2026 BDSC Abstracts for the 2026 BDSC, the Delta Conveyance Project appeals decision, call for nominations for the BDSC Brown-Nichols Science Award

### X

14 tweets  
0 new followers



#### TAKE-HOME MESSAGE

Our most-viewed tweet for April announced the release of the draft decision on appeals of the California Department of Water Resources’ Certification of Consistency for the Delta Conveyance Project on April 20. It was followed by a second tweet with further details about the Council’s consideration and possible adoption during the (then) upcoming April 23 meeting.

### INSTAGRAM

4 posts  
8 stories  
379 accounts reached  
18 new followers



#### TAKE-HOME MESSAGE

Our top post promoted the dates for the 2026 BDSC, along with a carousel of images taken at the 2024 BDSC. The pictures showed a variety of conference attendees, and the caption directed viewers to learn more via the link on the Council’s profile page.

### FACEBOOK

7 updates  
357 page visits  
7 new followers



#### TAKE-HOME MESSAGE

Our most-liked post was a video with Sr. Environmental Scientist Edmund Yu promoting the opportunity to tour the Sacramento Area Sewer District’s EchoWater Facility alongside the Delta ISB at its May 21-22 meeting. The post tagged Sac Sewer’s account and included a link to learn more.



## WEBSITE

### Total visitors

9.9k

### Average time spent on site

3 minutes

Web pages that were updated this month included:

- Council Meetings,
- Delta ISB Meetings,
- Delta Levees Investment Strategy,
- Science Communication,
- Certification of Consistency with the Delta Plan: Delta Conveyance Project,
- Peer Reviews,
- Events, and
- Blogs.



Blog: Partnership Takes Delta Science to New Heights

## POPULAR WEB PAGES THIS MONTH

### Events

64,283 users

### Council Meetings

21,881 users

### Delta ISB Meetings

18,501 users

## VIEWERSHIP BY DEVICE

In a sampling of 9,869 users this month...

### Desktop

96 % or 9,505 users

### Mobile

3 % or 352 users

### Tablet

1 % or 10 users

### Smart TV

0% or 2 users

## EMAIL ANNOUNCEMENTS

### Total listserv email announcements sent

12

### Average open rate

37 %

### Average click rate

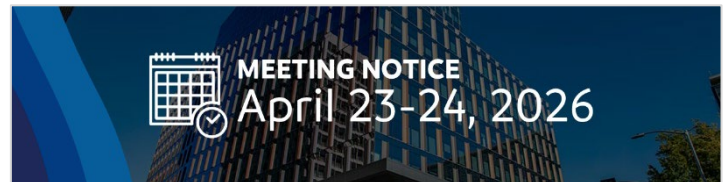
3 %

### Net new subscribers

23

### Total subscribers

3,097



## HIGHEST OPEN RATE

### Notice of April 23-24 Council Meeting

43 % of recipients opened, or 985 subscribers

## HIGHEST CLICK RATE

### Now Available: DRAFT Decision on Appeals of Department of Water Resources' Certification of Consistency No. C20257 for the Delta Conveyance Project

7 % of recipients clicked, or 153 subscribers

## MEETING WEBCASTS

### April 1 Delta ISB Meeting

Live views: 174

Archive views: N/A

### April 23 Council Meeting

Live views: 362

Archive views: N/A

Live views include all real-time viewers via Admin Monitor, YouTube, and/or Zoom, including internal staff and external viewers. The archive view count was compiled from Admin Monitor and YouTube as of April 10.

On average, Delta ISB meetings receive 51 archive views, and Council meetings receive 52 archive views.