



LINKEDIN

13 updates
134 page views
24 new followers

TAKE-HOME MESSAGE

This month's post with the highest reach looked back at our 2025 Adaptive Management Forum, recapping the topics discussed and sharing photos of the presenters, participants, and field trip to the Lookout Slough Tidal Habitat Restoration and Flood Improvement Project. The post encouraged readers to subscribe to the Council's email announcements to receive notifications about similar events and opportunities.



Delta Stewardship Council

1,358 followers

1w •

Last week, we hosted our biannual [#AdaptiveManagement](#) Forum! Day one included presentations, panel discussions, a poster session, and other activities that connected participants across sectors and disciplines. Lessons and insights from all stages ...more



FEATURED CONTENT

- **Events:** Delta Invasive Species Symposium registration, California Natural Resources Agency (CNRA) Secretary Speaker Series on climate change in the Sacramento-San Joaquin Delta, Council and Delta Independent Science Board meetings, State of the Estuary Conference
- **Other:** Job opportunity at the Council as a staff services manager II, the appointment of Dr. Tara Pozzi as the social science extension specialist (a shared position with California Sea Grant), California Flood Preparedness Week, and a public comment opportunity for the Delta ISB's review on subsidence

X

12 tweets
3 new followers



TAKE-HOME MESSAGE

Our top tweet, which was scheduled to auto-publish outside of our usual posting hours on a Saturday, promoted registration for the upcoming CNRA Secretary Speaker Series event featuring our Executive Officer Jessica R. Pearson, among other panelists. The post included a handle tag for Secretary Wade Crowfoot, a registration link, and a visual produced by CNRA.

FACEBOOK

4 updates
149 page visits
5 new followers



TAKE-HOME MESSAGE

Our most shared post this month encouraged viewers to complete the Public Participation Plan Update Survey to improve communication, outreach, and public involvement. It included a link for a Spanish translation of the survey. The Sacramento-San Joaquin Delta Conservancy shared this post with its network.

INSTAGRAM

3 posts
10 stories
201 accounts reached
14 new followers



TAKE-HOME MESSAGE

Our top post, which was a collaboration with California Sea Grant, announced the appointment of Dr. Pozzi as the new social science extension specialist. It provided a broad overview of her focus in the role, along with relevant hashtags and a portrait of Dr. Pozzi.



WEBSITE

Total visitors

5.4k

Average time spent on site

8 minutes

Web pages that were updated this month included:

- Council Meetings,
- Delta ISB Meetings,
- Delta ISB Members,
- Executive Team,
- Events, and
- Public Participation.

We also added a new “Covered Actions” dropdown menu for users to easily access the Covered Actions Portal and two new web pages – 1) About Delta Plan Covered Actions and 2) Certification of Consistency with the Delta Plan: Delta Conveyance Project.

Delta Plan Covered Actions

About

The Sacramento-San Joaquin Delta Reform Act of 2009 (Delta Reform Act) established a certification process for demonstrating consistency with the Delta Plan. The Delta Reform Act requires any state or local agency proposing to undertake a qualifying action (covered action) must submit to the Delta Stewardship Council a written certification of consistency with detailed findings as to whether the covered action is consistent with the Delta Plan (Wat. Code, § 85225). Any person who claims that a proposed covered action is inconsistent with the Delta Plan and, as a result of that inconsistency, the action will have significant adverse

Visit the Council's Covered Actions Portal to access the latest covered action-related documents and information.



EMAIL ANNOUNCEMENTS

Total listserv email announcements sent

12

Average open rate

40 %

Average click rate

6 %

Net new subscribers

+4

Total subscribers

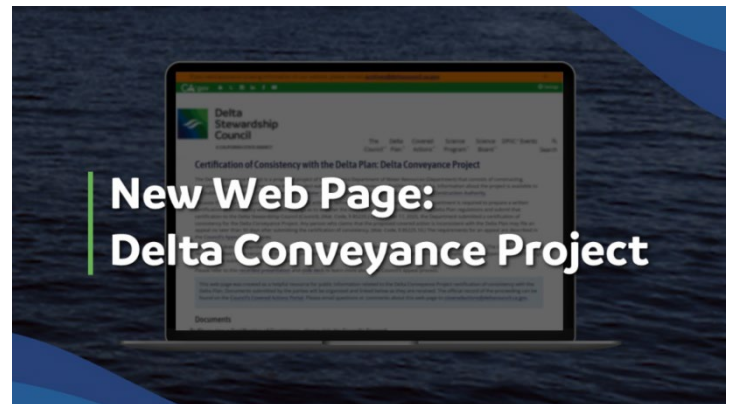
3,040

HIGHEST OPEN & CLICK RATE

New Web Page for the Delta Conveyance Project

40 % of recipients opened, or 1,034 subscribers

15 % of recipients clicked, or 332 subscribers



New Web Page: Delta Conveyance Project

POPULAR WEB PAGES THIS MONTH

Delta ISB Meetings

3,879 users

Council Meetings

3,102 users

News Releases

1,460 users

VIEWERSHIP BY DEVICE

In a sampling of 5,354 users this month...

Desktop

93 % or 5,024 users

Mobile

6 % or 321 users

Tablet

1 % or 9 users

MEETING WEBCASTS

October 22 Delta ISB Meeting

Live views: 24

Archive views: 38

October 23 Council Meeting

Live views: 39

Archive views: 44

Live views include all real-time viewers via AdminMonitor, YouTube, and/or Zoom, including internal staff and external viewers.

On average, Delta ISB meetings receive 14 archive views and Council meetings receive 30 archive views.