



LINKEDIN

12 updates
123 page views
24 new followers

TAKE HOME MESSAGE

This month's most popular content celebrated Legislative and Policy Advisor Audrey Cho's appointment to the Council by Governor Gavin Newsom. The caption acknowledged Audrey's former role at the Council through a quote from Executive Officer Jessica R. Pearson and tagged the accounts for California State University – Sacramento and Governor Newsom.



Delta Stewardship Council
1,343 followers
3d •

We're thrilled to welcome back former [California State University-Sacramento](#) Executive Fellow [Audrey Cho](#), whom Governor [Gavin Newsom](#) has appointed to be the Council's new legislative and policy advisor! ...more



FEATURED CONTENT

- **Events:** Delta Week content, including a new survey and interactive resources related to Delta Adapts and the missions of the three Delta agencies
- **Other:** Appointments of Councilmember Ann Patterson to the Council and Dr. Steve Lindley, Dr. Cathleen Jones, and Dr. Peter Goodwin to the Delta Independent Science Board, Judge Damrell's service to the Council, a deadline extension for the Public Participation Plan update survey, Council Environmental Scientist Stephen Elser's interview for the Resilient Futures podcast, part two of the 2025 State of Bay-Delta Science

X

13 tweets
5 new followers



TAKE-HOME MESSAGE

On X, our top-performing content promoted the second part of the 2025 State of Bay-Delta Science, released via San Francisco Estuary and Watershed Science (SFEWS). The caption grabbed attention with emojis referencing extreme weather events and included a link to the articles. The California Natural Resources Agency also shared the post.

FACEBOOK

4 updates
175 page visits
5 new followers



TAKE-HOME MESSAGE

Our most engaging post on this platform was related to Delta Week and highlighted key findings from the Delta Residents Survey. It resonated with our audiences by connecting the values they shared via the survey, such as ecosystem health, climate concerns, and agriculture, to ongoing Delta Plan efforts and measurable progress.

INSTAGRAM

3 posts
10 stories
465 accounts reached
11 new followers



TAKE-HOME MESSAGE

Our top post on this platform was a carousel of images taken at California Native American Day, held at the Capitol. Council Justice, Equity, Diversity, and Inclusion Officer Jamari Robinson staffed a table alongside our sister agencies and spent the day connecting with attendees and discussing the Council's work related to tribal justice.



WEBSITE

Total visitors

3.7k

Average time spent on site

2 minutes

Web pages that were updated this month included:

- Council Meetings,
- Delta ISB Meetings,
- Events,
- State of Bay-Delta Science,
- Delta Adapts,
- Covered Actions,
- News Releases,
- Public Participation, and
- Adaptive Management.



POPULAR WEB PAGES THIS MONTH

Events

5,964 users

Council Meetings

1,407 users

Frequently Asked Questions

537 users

VIEWERSHIP BY DEVICE

In a sampling of 3,654 users this month...

Desktop

93 % or 3.409 users

Mobile

6 % or 235 users

Tablet

1 % or 10 users

EMAIL ANNOUNCEMENTS

8 listserv email announcements sent

40 % open rate

4 % click rate

-2 new subscribers (3,021 total)

HIGHEST OPEN RATE

Governor Appoints Ann Patterson and Audrey Cho to the Council

40 % of recipients opened, or 918 subscribers

HIGHEST CLICK RATE

Agenda Available: Adaptive Management Forum

6 % of recipients clicked, or 142 subscribers



MEETING WEBCAST

September 16-17 Delta 3 Meeting & Symposium

Live views: 180

Archive views: 172

September 26 Council Meeting

Live views: 34

Archive views: 98

On average, Delta ISB meetings receive 14 archive views, and Council meetings receive 30 archive views.