



*The Communications Team is monitoring the decreasing follower trend on this platform.*

## X

21 tweets  
-30 new followers

### TAKE HOME MESSAGE

This month, our posts that gained the most attention promoted part one of the 2025 State of Bay-Delta Science (SBDS), published in San Francisco Estuary and Watershed Science (SFEWS). The posts gave a high-level overview of the introduction and the three review articles included in part one, and previewed the topics being covered in part two, which is planned for release later this year.



### FEATURED CONTENT

- **Events:** Council and Delta Independent Science Board meetings, the final part of our Delta Research Awards Seminar Series, Delta Restoration Forum
- **Other:** New Delta ecosystem regulations becoming state law, the adoption of the Tribal and Environmental Justice issue paper, two episodes of the Delta Dispatch podcast focusing on water and restoration in celebration of Earth Day, promotion of a Maven's Notebook article on wetlands featuring Delta Lead Scientist Dr. Lisamarie Windham-Myers, a summary report on governance for adaptive management, job opportunities, and a public comment opportunity on the Delta ISB's draft prospectus on contaminant monitoring programs in the Delta

*The Communications Team is monitoring the increasing follower trends on these platforms.*

## INSTAGRAM

5 posts  
12 stories  
711 accounts reached  
17 new followers



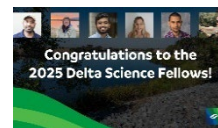
### TAKE-HOME MESSAGE

Our top post promoted the final part of our Delta Science Program's Delta Research Awards

Seminar Series, with three speakers focusing on salmonids. Along with several photos showcasing the speakers and research, the post directed followers to recordings of past seminars.

## LINKEDIN

10 updates  
143 page views  
45 new followers



### TAKE-HOME MESSAGE

Our top post announced the awards for the 2025 Delta Science Fellowships. Along with tagging

California Sea Grant, the recipients and their affiliated academic institutions, the post included brief summaries of the six research projects and links to the information sheet and the Research Funding and Fellowships web page.

## FACEBOOK

1 post  
0 shares earned  
2 new followers



### TAKE-HOME MESSAGE

This month's only post shared on Facebook promoted the Sacramento-San Joaquin Delta

Conservancy's annual spring clean-up, hosted in partnership with the Rio Vista Windsports Association on April 26 in Sherman Island.



## WEBSITE

### Total visitors

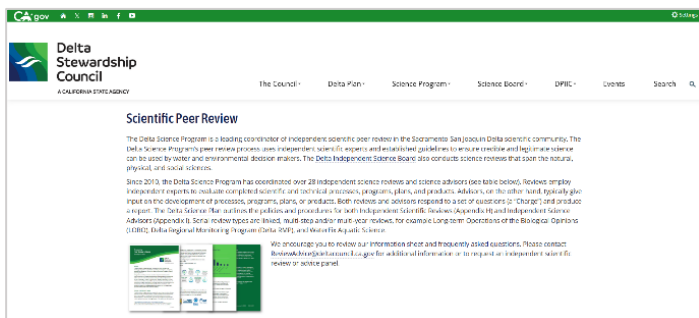
3.7k

### Average time spent on site

2 minutes

Web pages that were updated this month included:

- Rulemaking,
- Synthesis,
- Science Communication,
- Collaborative Science,
- Integrated Modeling,
- Peer Review,
- Research Funding and Fellowships,
- Environmental Justice,
- Council Meetings,
- Delta ISB Meetings, and
- Events.



## POPULAR WEB PAGES THIS MONTH

### About the Council

3,689 users

### Council Meetings

3,689 users

### News Releases

1,959 users

## VIEWERSHIP BY DEVICE

In a sampling of 3,418 users this month...

### Desktop

91 % or 3,143 users

### Mobile

8 % or 270 users

### Tablet

1 % or 5 users

## EMAIL ANNOUNCEMENTS

11 listserv email announcements sent

35 % open rate

3 % click rate

11 new subscribers (2,947 total)

## HIGHEST OPEN RATE

### Agenda Available: Delta Restoration Forum

36 % of recipients opened, or 814 subscribers

## HIGHEST CLICK RATE

### Meet the 2025 Delta Science Fellows

5% of recipients clicked, or 114 subscribers



## MEETING WEBCASTS

### April 24 Council Meeting

Live views: 80

Archive views: 49

### April 25 Delta ISB Meeting

Live views: 61

Archive views: 38

On average, Delta ISB meetings receive 14 archive views, and Council meetings receive 30 archive views.