



### TWITTER

44 tweets

4,730 profile visits

17 new followers

#### TAKE HOME MESSAGE

Our top tweet was a Delta Science Spot post by State Fellow Elishebah Tate-Pulliam. This thread promoted the goals, features, and usages of the Delta Science Tracker. It was the first deep dive into the Tracker on the Council's Twitter, and included relevant handle and hashtags as well as a bold image.

**Top Tweet** earned 1,160 impressions

E.T. here with @caseagrant + the Delta Science Program for another #deltasciencespot.

There's TONS of research happening in the #sacdelta. Keeping track of everything can be daunting. But what if there was a tool that could help folks do this?

Keep reading to learn more!  
pic.twitter.com/KzfvVOABc



1 retweet 3 replies 7 likes

#### FEATURED CONTENT

- Events:** Council meeting, Delta Independent Science Board meeting, Science Day (hosted by the CA Council on Science & Technology and the CA Dept. of Natural Resources), Women & Girls in Science event (hosted by CA Dept. of Water Resources), Delta Restoration Forum
- People:** Incoming 2023 State fellows
- #DeltaScienceSpot:** Integrated modeling, Delta Science Tracker, atmospheric rivers, salamanders
- Other:** 2022 State of Bay-Delta Science, Delta Residents Survey, job opportunities

### INSTAGRAM

6 posts

17 stories

664 accounts reached

6 new followers



#### TAKE HOME MESSAGE

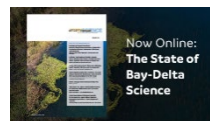
Our top post welcomed Contra Costa Supervisor Diane Burgis to the Council. It included a quote from Chair Madueño, relevant handle and hashtags, and a portrait of Councilmember Burgis. After posting, the communications team shared two interactive stories.

### LINKEDIN

3 updates

62 page views

9 new followers



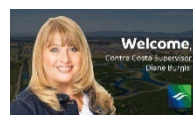
#### TAKE HOME MESSAGE

Our top update announced that the 2022 State of Bay-Delta Science is now online. The update promoted the collection of articles, published by San Francisco Estuary Watershed Science, summarizing the scientific understanding of plants and algae. It began with a quote about the issue from Executive Officer Jessica R. Pearson and included relevant hashtags.

### FACEBOOK

6 posts

3 new followers



#### TAKE HOME MESSAGE

Our top post welcomed Contra Costa Supervisor Diane Burgis to the Council. It included a quote from Chair Madueño, relevant handle tags, and an eye-catching graphic.



## WEBSITE

6,863 pageviews

5,506 unique pageviews

Average time on page: 2 minutes, 34 seconds

The following web pages were updated this month.

- State of Bay-Delta Science
- Funding & fellowships
- Science communication
- Events
- Council meetings
- Delta ISB meetings



### ABOUT

The State of Bay-Delta Science (SDDS) is an ongoing synthesis and communication effort intended to inform science and policy audiences about the "state of the science" for topics relevant to the management of the Bay-Delta system. Editions of SDDS consist of collections of scientific articles published in the peer-reviewed journal *San Francisco Estuary and Watershed Science* (SFEWS). While the first two editions of SDDS covered a broad range of topics, the 2022 and future editions contain smaller suites of articles focused on key issues identified by the SDDS Editorial Board.

## POPULAR WEB PAGES THIS MONTH

### Meetings

572 pageviews

414 unique views

### Events

429 pageviews

349 unique views

### Delta Plan

298 pageviews

242 unique views

## VIEWERSHIP BY DEVICE

In a sampling of 1,925 users this month...

### Desktop

82 % or 1,573 users

### Mobile

17 % or 339 users

### Tablet

1 % or 13 users

## LISTSERV

12 listservs sent

28 % open rate

2 % click rate

14 new subscribers

New subscriber monthly average: 12

## HIGHEST OPEN RATE

**Certification of Consistency Filed:  
McCormack-Williamson Tract Levee  
Modification & Habitat Restoration Project  
(Phase B)**

31 % of recipients opened, or 755 subscribers



## HIGHEST LINK CLICK RATE

**Now Online: The Delta Science Tracker**

3 % of recipients clicked, or 79 subscribers

## MEETING WEBCASTS

### February 15 Delta ISB Meeting

Live views: NA

Archive views: NA

### February 23 Council Meeting

Live views: NA

Archive views: NA

On average, Delta ISB meetings receive 49 archive views. On average, Council meetings receive 69 archive views.